



CANDIDATE
POLITICAL INQUIRY FORM
WCBS
New York City

SPECIAL ☐ PRIMARY ☐ GENERAL ☒ OUT OF WINDOW ☐

RECORD OF REQUEST – Political Broadcast Time: 4th Q 2012

NAME OF REQUESTOR: Rachel Beale

1. NAME OF AD AGENCY: Media Strategies and Research
11350 Random Hills Road
Suite 670
Fairfax, Virginia 22030
(703) 877-2000

ORGANIZATION PAYING FOR TIME: Gillibrand for Senate
15 West 26th Street, Suite 4R
New York, NY 10010
(212) 481-2010
Karen Feldman, Treasurer

2. ORGANIZATION FURNISHING TAPES: Same as Item 1

3. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Kirsten Gillibrand

5. PRODUCT OR CATEGORY: Candidate - US Senate NY
6. POLITICAL PARTY OR OFFICIAL AFFILIATION: Democratic
7. DATE OF REQUEST 8/27/12

8. NATURE OF REQUEST:

(a) Request for CANDIDATE card ☒ X

(b) Other request as stated below ☒ X

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted ☒ X

(b) Denied (reason) _____

(c) Withdrawn (reason) _____

(d) Avails offered _____

10. SUBSEQUENT DEVELOPMENTS See File

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM